

PARSONS THE NEW SCHOOL FOR DESIGN

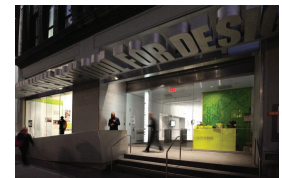


EVENT 1 - Public Program

Parsons is hosting a public program that is dedicated to work of public interest in order to catalyze social engagement in the lighting community.

Title: **From the Right to Light to the Right Lights**
Date: **Friday March 13, 2015**
Time: **3:00pm-6:00pm, Reception to follow**
Format: Presentation and Panel Discussion (Additional program information is forthcoming)
Attendees: 75+ estimated (Auditorium holds 89)
Audience: Lighting designers, architects, urban planners, interior designers, design students
Cost: Free

Location: Parsons The New School For Design
Kellen Auditorium
Sheila C. Johnson Design Center
66 Fifth Avenue
New York, NY 10003



Organizing Groups:



Concepteurs lumière
sans frontières



PhoScope

Event Description:

Lighting Design is not a field known for social engagement, but some lighting professionals with a social conscience have organized nonprofits and been providing pro-bono design work for public interest worldwide.

In a public event hosted by Parsons for the International Year of Light (IYL2015) and curated by IES education columnist and Parsons's professor Nathalie Rozot, speakers from Concepteurs Lumière Sans Frontières (CLSF) and Social Light Movement (SLM) will present initiatives that range from ongoing projects in informal settlements in Haiti to participatory workshops in low-income housing environments. In a panel following the presentations, speakers will debate the role that socially-engaged lighting design practices play and how lighting education can support a stronger social culture in practice and discourse.

Rozot is a longstanding advocate for more social activism in the lighting design professional and educational communities. She is actively involved in several initiatives, and she has presented and published her research and projects on social issues in lighting internationally.

More details on the program and speakers are forthcoming.

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EVENT 1 - Sponsorship Opportunities

Level 1: Program Sponsor

Program Sponsorship - 1 qty. @ \$1,500 net (1,250 euros)*

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- Program Sponsor name and/or logo will be included on the following:
 - One (1) New School press release (media outlet list available upon request)
 - Online event registration page
 - One (1) Parsons School of Constructed Environments (SCE) promotional email announcement
 - Parsons SCE social media placements
 - Parsons Lighting Design Program social media placements
 - One (1) Parsons Lighting Design Program promotional email announcement
- Program Sponsor name and/or logo projected on screen before presentation
- Program Sponsor provides 5 digital slides for projection during program intermission
- Distribution of one printed marketing material (8 1/2" x 11" maximum size) during the event.
Note: all printed materials to be located within the venue, attendees collection of these materials is voluntary.

Level 2: Event Sponsor

Event Sponsorship - Up to 3 qty. @ \$500 net (425 euros)*

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- Event Sponsor name and/or logo will be included on the following:
 - One (1) Parsons School of Constructed Environments (SCE) promotional email announcement
 - Parsons SCE social media placements
 - Parsons Lighting Design Program social media placements
 - One (1) Parsons Lighting Design Program promotional email announcement
- Event Sponsor name and/or logo projected on screen before presentation

Level 3: Individual Sponsor

Individual Sponsorship - Unlimited @ \$20 net (17 euros)*

[Donate](#)

- Individual Sponsors provide general support for Concepteurs Lumière Sans Frontières.

* CLSF Concepteurs Lumière Sans Frontières is a nonprofit registered in France: all donations made by individuals or companies under the French tax system are tax-deductible.

NOTES

- All payments are due in full prior to the event
- Payments will be made directly to the nonprofit CLSF via [Paypal](#)
- Payments are non-refundable

Contact Nathalie Rozot at CLSF / SLM (nrozot@nrozot.com) or Glenn Shrum at Parsons School of Constructed Environments (shrumg@newschool.edu) to confirm event sponsorship.